**IPAF, Trackunit partnership strengthens as ePAL accelerates past 1m downloads**

* **IPAF’s safety-focused ePAL app breaks through 1 million, first-time downloads barrier**
* **Pace of downloads accelerating since app launched in 2021 in partnership with Trackunit**
* **Global contech Trackunit & IPAF to extend partnership with emphasis on contractor focus**
* **ePAL helping to consolidate better access management processes in jobsite operations**
* **Will help drive the digitization process in construction as adoption becomes standard**

**Aalborg, Denmark. August 11, 2025.** The International Powered Access Federation’s (IPAF) ePAL app has this month broken the one million downloads barrier as the app’s role in reducing risk on construction jobsites grows.

The Trackunit-developed app, introduced in June 2021, surpassed 500,000 first-time downloads by December 2023 and has now exceeded the one-million mark as of July 2025, reflecting accelerating adoption across the construction industry.

Beyond acting as a digital wallet for operator licenses, the ePAL app now works seamlessly with Trackunit’s Bluetooth® enabled, Access Management solution, enabling users to unlock machines and equipment directly through the app. By connecting verified credentials with machine access in real time, ePAL helps contractors and site managers control who operates equipment on site, reducing manual checks and significantly improving jobsite safety and compliance.

“It’s great news that more than one million people have downloaded the ePAL app, as it demonstrates the powered access industry’s trust in the app as a core safety tool,” said Peter Douglas, CEO and managing director of IPAF. “Since its inception in 2021, ePAL has surpassed all expectations. The accelerating download rate is a clear indicator that the powered access sector is firmly on the path towards industry-wide digital transformation.”

“As we and our partners work together to eliminate risk on the jobsite, the next stage in ePAL’s development will be critical,” said Douglas. “With that in mind, we’re excited to be deepening an already fruitful relationship with Trackunit and we anticipate lots of new innovations in the app that will directly enhance safety for operators and those working at height.”

This next phase will see a fresh push to integrate contractors more closely into the ePAL ecosystem, switching the focus from individual mobile- elevated-work-platforms (MEWPs) operators to the wider contractor segment.

“With the latest version of ePAL, we’re unlocking the way we access machines through digitization with work logs and automated workflows through the app replacing manual inputs,  eliminating human error and helping to drive behaviourial changes on jobsites,” said Trackunit CEO Søren Brogaard. “While construction’s digital journey is still unfolding, the widespread adoption of ePAL and its expanding features shows the sector is moving fast.”

According to Brogaard, ePAL version 3.1’s seamless integration mirrors how Trackunit customers use Trackunit On, and enables contractors to embed safer, more compliant access workflows directly into jobsite routines. This marks a significant shift from manual checks to digital access, helping eliminate human error and creating a stronger, more connected safety culture across construction sites.

“We’re seeing an industry that wants to adapt, wants to learn and wants to improve every aspect of its safety processes,” said Brogaard. “Over the next three years, we’re determined to continue working relentlessly with our partners at IPAF to drive that momentum and consolidate the process of digitization throughout the industry.

“In effect, our partnership with IPAF will enable us together to build and innovate our digital safety procedures,” he added. “That will help contractors embed these in their safety processes and support their drive towards the ‘zero-incident’ jobsite.”

**Contact**

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**About IPAF**

IPAF is a not-for-profit members’ organisation that promotes and enables the safe and effective use of powered access equipment worldwide. Members include manufacturers, rental companies, distributors, contractors and users of powered access. IPAF has members in more than 80 countries, who operate the majority of the MEWP rental fleet worldwide and manufacture about 85% of platforms on the market.

Details at www.ipaf.org

**About Trackunit**

Trackunit is a global technology company that connects construction through one platform to create a living, evolving ecosystem that delivers data and insights to the off-highway sector. With more than 3 million visible assets connected, it uses technology to eliminate downtime, improve safety, and help customers improve the bottom line in a sustainable, cost-effective way.

More at www.Trackunit.com