**Trackunit, Bosch Rexroth forge strategic partnership to transform construction equipment industry**

* **Bosch Rexroth, Trackunit enter strategic partnership for construction equipment sector**
* **Will deliver enhanced user experience and operational efficiency to reduce downtime**
* **Will integrate Rexroth’s BODAS Connect OTA Update Platform with Trackunit Manager**
* **Embeds Rexroth’s OTA expertise into Trackunit’s IrisX platform for secure, compliant machine updates**
* **Puts OEMs in best possible position to adapt to upcoming EU Cyber Resilience Act**

**Aalborg, Denmark. April 04, 2025 –Global contech Trackunit has entered into a groundbreaking strategic partnership with Bosch Rexroth with the aim of reducing downtime in the construction industry.**

The partnership is set to revolutionize the construction equipment industry by delivering evolving, electronically controlled machinery that enhances user experience and operational efficiency.

"Bosch Rexroth and Trackunit are both highly regarded by OEM customers for our innovations, product quality, and unwavering focus on cybersecurity," said Dr. Alexander Flaig, Senior Vice President Engineering, Business Unit Mobile Solutions, Bosch Rexroth AG. "With this collaboration, we pursue our aim to transform mobile machines and equip the industry with smart hydraulics and machine control that can continuously be updated remotely to the latest innovation level.

“This strategic partnership aims to address key challenges faced by OEM customers by integrating Rexroth's BODAS Connect OTA Update Platform with the Trackunit Manager,” said Flaig. “This integration will enhance user experience by further reducing downtime, reducing the need for service trips, and transforming machine functionality from static into dynamic, ever-evolving and continuous innovation.”

The partnership comes at a pivotal moment for OEMs as the [EU Cyber Resilience Act](https://eur01.safelinks.protection.outlook.com/?url=https%3A%2F%2Feur-lex.europa.eu%2Flegal-content%2FEN%2FTXT%2F%3Furi%3DCELEX%3A32024R2847&data=05%7C02%7Ccla%40trackunit.com%7C294a4f767c5742d6e7f308dd71f171ef%7Ce53a5487b04143e983449e9380891d11%7C0%7C0%7C638792003998480536%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=1xekppAWH82sQGk5dF8pRxszX4AwzqiMsGBFy70w9xI%3D&reserved=0) has come into force, emphasizing the need for robust cybersecurity measures in the industry and the importance of ensuring that machine components are capable of receiving updates.

“Bosch Rexroth has always emphasized the importance of cybersecurity and data privacy in its products, continuously integrating these into its well-established BODAS Connect OTA Update Platform,” said Flaig. “By now leveraging these advanced capabilities and integrating them into the Trackunit IrisX ecosystem, OEMs will be able to quickly establish compliance with the [EU Cyber Resilience Act](https://eur01.safelinks.protection.outlook.com/?url=https%3A%2F%2Feur-lex.europa.eu%2Flegal-content%2FEN%2FTXT%2F%3Furi%3DCELEX%3A32024R2847&data=05%7C02%7Ccla%40trackunit.com%7C294a4f767c5742d6e7f308dd71f171ef%7Ce53a5487b04143e983449e9380891d11%7C0%7C0%7C638792003998493752%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=sz3gAmLIBiNBpFs%2BzOV%2Bb5ceoQGgICfv7EV%2Bhr9K9D0%3D&reserved=0) (CRA).

“This ensures that their machinery not only meets regulatory requirements but also operates securely in an increasingly digital landscape,” he said.

The collaboration will provide OEMs with access to the comprehensive Bosch Rexroth product and solution portfolio for mobile applications including the BODAS ecosystem of products, enabling remote diagnostics, software updates, and much more—all from within the Trackunit Manager. This integration will empower OEMs to maintain their equipment more effectively, save servicing efforts and most importantly, accelerate their innovation delivery performance.

“This is exciting news for the construction industry and the start of a multi-year, partnership journey that will benefit OEMs across the board,” said Trackunit CEO Søren Brogaard. “By delivering these important efficiencies at the micro level, we will be able to immediately improve customers bottom line and help overcome downtime throughout the industry.

“As the construction equipment industry faces evolving challenges, this partnership between Trackunit and Bosch Rexroth represents a significant step forward,” Brogaard added. “By combining expertise and significant resources, both companies are committed to delivering innovative solutions that not only meet the current needs of OEM customers but also anticipate future demands.”

**Contact**

Lærke Ullerup, chief product & marketing officer at Trackunit. +45 5370 3033

**About Trackunit**

Trackunit is a global technology company that connects construction through one platform to create a living, evolving ecosystem that delivers data and insights to the off-highway sector. With circa 3.5 million visible assets connected, it uses technology to eliminate downtime, improve safety, and help customers improve the bottom line in a sustainable, cost-effective way.

**About Bosch Rexroth**

As one of the world’s leading suppliers of drive and control technologies, Bosch Rexroth ensures efficient, powerful and safe movement in machines and systems of any size. The company bundles global application experience in the market segments of Mobile and Industrial Applications as well as Factory Automation. With its intelligent components, customized system solutions, engineering and services, Bosch Rexroth is creating the necessary environment for fully connected applications. Bosch Rexroth offers its customers hydraulics, electric drive and control technology, gear technology and linear motion and assembly technology, including software and interfaces to the Internet of Things. With locations in over 80 countries, around 33,800 associates generated sales revenue of 7.6 billion euros in 2023.