**German OEM SCHWING-Group agrees Works With Trackunit partnership**

**Aalborg, Denmark. April 22, 2024.** Germany’s construction machine manufacturer SCHWING Group has agreed a Works With Trackunit partnership with the global IoT solutions provider aimed at enabling the OEM extend the life cycle of its machines.

The partnership will initially see Trackunit fix devices to SCHWING Group’s truck-mounted concrete pumps as part of an agreement that was effectively agreed towards the end of 2023.

“We’re excited to be entering into a partnership with Trackunit and we want to use this month’s show at Intermat as the launchpad for our collaboration,” said Jens Heinrich, Head of International Marketing & Training at SCHWING Group. “We were drawn to Trackunit because it delivers a level of insight and data that we really believe can make a difference to our business model and enable SCHWING Group to service its customers even better.”

SCHWING Group, which supplies specialized equipment to the concrete industry, will be exhibiting at the Intermat show in Paris running from April 24-27.

“The machines we supply to the concrete industry are extremely specialized, high-capital investments so as we develop the connectivity of our machines, any marginal gains we can make on the data side that helps us to extend the life cycle will be a big bottom-line benefit to us,” said Heinrich. “We will also be able to know when machines needs repairs and when we need to build spare parts into the maintenance model to deliver optimal service.

“This is also something that many of our customers want from us so they can also benefit from a more digitized model as they want to understand how to use the machines better and be more energy efficient.”

Heinrich said SCHWING Group expected to leverage Trackunit’s Sites solution to better manage its fleets between sites. “Sites will enable us to plan our allocation of resources between projects more efficiently and give us more control,” he said.

“We’re delighted to be entering a partnership with SCHWING Group and this is yet another staging post in the Works With Trackunit program,” said Trackunit CEO Soeren Brogaard. “It has gone from strength to strength and we are excited to be adding SCHWING Group to the program.

“The more we collaborate, the more transparent we are in our sharing of data and the more we connect as an industry, the better we can engage in the battle to eliminate downtime,” he added.

**About Trackunit**

Global IoT services provider Trackunit connects construction through one platform to create a living, evolving ecosystem that delivers data and insights to the off-highway sector. With 1.25 million assets and counting connected, it uses technology to eliminate downtime, improve safety, and help customers improve the bottom line in a sustainable, cost-effective way.

Visit [Trackunit.com](https://www.trackunit.com/) to learn more.

**About Works With**

Works With Trackunit is a partnership program designed to develop and deliver useful solutions for the industry. Works With Trackunit ignites a community to solve customer challenges, build integrated solutions, and establish and grow deep relationships.

**About Schwing-Stetter**

SCHWING Group (SCHWING) is an international leading manufacturer of premium concrete machinery with its headquarters in Herne, Germany. The group’s portfolio covers the entire scope of concrete machinery technology. These include supplementary quality machinery for the production, transport, placing, cooling, and recycling of concrete. SCHWING GmbH is the parent company of Stetter GmbH which is specialized in batching plants, truck mixers, concrete cooling plants and concrete recycling plants. SCHWING GmbH has been a pioneer in the field of concrete pumping and offers today the full range of truck-mounted concrete pumps, stationary concrete pumps, separate placing booms as well as concrete pipeline systems and accessories. SCHWING has about 5,000 employees 1,000 out of it in Germany. SCHWING is dedicated to serve customers involved in major construction projects on a global basis.