**Wacker Neuson Group strengthens Trackunit partnership with 2028 extension**

**March 21, 2024. Aalborg, Denmark.** Global OEM Wacker Neuson Group has strengthened its ties with Trackunit by agreeing to extend its partnership agreement for another five years. The deal is effectively a renewal of a previous five-year agreement but deepens the relationship between the manufacturer of compact and light equipment products for construction and agriculture and global IoT player Trackunit.

“We’re excited to be strengthening our relationship with Trackunit by another five years. Trackunit is a key partner for us when it comes to delivering a customer benefit oriented platform for technology and data management,” said Wacker Neuson Group CSO Alexander Greschner. “With five years already in the bank, we’ve developed a strong bond. Trackunit delivers a future-oriented and flexible solution that we can easily integrate into our digital platforms.”

As part of the extension, Germany-headquartered Wacker Neuson Group, which is part of the Works With Trackunit program, will be able to use Trackunit’s Kin for the first time. Kin, which was launched on the market in 2021, connects non-powered equipment and attachments to the ecosystem and approximately 15,000 new items will become part of Trackunit’s Bluetooth network in the first year as part of the deal. In addition, Wacker Neuson will be able to also onboard more than 50,000 Battery One units to the network.

“This delivers a Bluetooth-enabled solution that will greatly expand our connectivity and help us to increase efficiency through better insight into idling and other downtime factors,” said Alexander Greschner. “We are already selling a lot of battery-powered equipment, and this will help us keep track on those smaller pieces of equipment and power units. This will have a direct impact on the health and lifecycle of our machines and batteries, directly benefitting the customer,” he said. “It will also play a part in helping us deliver on our long-term sustainability and emissions reporting goals.”

It is a significant development for Trackunit too which has steadily consolidated its position at the heart of the connectivity ecosystem over the last five years. “We’re really excited about strengthening our partnership with the Wacker Neuson Group as we believe these kind of collaborations are key to building the network and enabling the development of the ecosystem,” said Trackunit CEO Soeren Brogaard. “The more transparent the industry is and the more we can share data, the more we can effect change on downtime. This in time will enable the industry to restore its former reputation as a force for progress as we find better, cleaner ways of doing business,” he said.

**About Trackunit**

Global IoT services provider Trackunit connects construction through one platform to create a living, evolving ecosystem that delivers data and insights to the off-highway sector. With 2 million assets and counting connected, it uses technology to eliminate downtime, improve safety, and help customers improve the bottom line in a sustainable, cost-effective way.

**About the Wacker Neuson Group**

The Wacker Neuson Group is an international network of companies, employing around 6,300 people worldwide. In fiscal 2022, the Group achieved revenue of EUR 2.25 billion. As a leading manufacturer of light and compact equipment, the Group offers its customers a broad portfolio of products, a wide range of services and an efficient spare parts service. Wacker Neuson Group is the partner of choice among professional users in construction, gardening, landscaping and agriculture, as well as among municipal bodies and companies in industries such as recycling and rail transport. The product brands Wacker Neuson, Kramer and Weidemann belong to the Group.

**About Works With**

Works With Trackunit is a partnership program designed to develop and deliver useful solutions for the industry. Works With Trackunit ignites a community to solve customer challenges, build integrated solutions, and establish and grow deep relationships.