**Hilti adds 500,000+ tags to Trackunit platform to strengthen partnership**

* **Hilti’s makes more than 500,000 On!Track tags visible on Trackunit platform**
* **Enables Hilti to leverage construction industry’s largest network of trackable devices**
* **Joint customers can also opt to use Trackunit’s Marketplace to track ON!Track tagged tools**
* **Follows Hilti’s initial rollout of heavy machinery and van inventory telematics solution**

**(November 7, 2023. Aalborg, Denmark)** IOT services provider Trackunit has strengthened its relationship with global OEM Hilti by adding more than 500,000 Hilti On!Track tags to its global network of Bluetooth gateways.

The tie-up enables Hilti to offer their customers greatly enhanced Hilti tool visibility and also means that customers of both companies will have the option of viewing their ON!Track tagged Hilti tools via an app installed on Trackunit’s Marketplace which will be visible in Trackunit Manager.

Marketplace is the doorway to Trackunit’s extendable platform Iris, a data-rich source of insights that fosters collaboration with the industry as part of an evolving ecosystem aimed at benefitting construction as a whole.

“Our commitment is centered around becoming the best productivity partner for our customers,” said Michael Neidow, EVP of Hilti’s Construction Software Unit. “By seamlessly integrating Hilti ON!Track tags into Trackunit’s extensive network, we have not only enhanced the visibility and management of our tools but have also streamlined our customers' operational experience.

“This partnership embodies our vision of creating a more connected and efficient construction industry," added Neidow.

Lichtenstein-headquartered Hilti has been in a strategic partnership with Trackunit since January 2022 via the ‘Works with Trackunit’ program, developing its telematics solution based on Trackunit’s cutting edge telematic capabilities and global network.

For Trackunit, the deepening of the tie up with Hilti is vindication of the ‘Works With Trackunit’ program and a prime example of how it makes the customer experience easier.

“Collaboration is at the heart of progress, and our partnership with Hilti is a prime example of how industry leaders can join forces to drive meaningful change,” said Soeren Brogaard, CEO of Trackunit. “Two years into this journey, we have witnessed a transformation in how construction professionals manage their tools.

“By opening our global Bluetooth network to Hilti On!Track and introducing our Hilti Marketplace app, we have delivered a comprehensive solution that empowers our shared customers, giving them easy access to critical tool data,” he said. “We are very excited about the future advancements that this collaboration will bring to the construction industry.”

**About Hilti:** The Hilti Group supplies the worldwide construction and energy industries with technologically leading products, systems, software and services. With about 33,000 team members in over 120 countries the company stands for direct customer relationships, quality and innovation. Hilti generated annual sales of more than CHF 6.3 billion in 2022. The headquarters of the Hilti Group have been located in Schaan, Liechtenstein, since its founding in 1941. The company is privately owned by the Martin Hilti Family Trust, which ensures its long-term continuity. The Hilti Group’s purpose is making construction better, based on a passionate and inclusive global team and a caring and performance-oriented culture.

**About Trackunit:** Global IoT services provider Trackunit connects construction through one platform to create a living, evolving ecosystem that delivers data and insights to the off-highway sector. With 1.25 million assets and counting connected, it uses technology to eliminate downtime, improve safety, and help customers improve the bottom line in a sustainable, cost-effective way.

**About Works With:** Works With Trackunit is a partnership program designed to develop and deliver useful solutions for the industry. Works With Trackunit ignites a community to solve customer challenges, build integrated solutions, and establish and grow deep relationships.

Visit [Trackunit.com](https://www.trackunit.com/) to learn more.